MEETING OF THE BOARD OF TRUSTEES

MINUTES OF January 10, 2013       MEETING NUMBER 1

PRESENT: Bruce Steidel, Fran Horn, Eloise Williams, David Bicking, Joe Money, Tony Marchionne, Tom Neigel, Frank Pearce, Joe Rottinger and Jean S

ABSENT: Kevin Drevik, Kathy Clements, Bob DiMarco and Dennis Mckane

Other Attendees: Peggy Marter, and Bruce Kubanoff

MINUTES: The December minutes were approved with a motion by Joe Money seconded by David Bicking.

PRESIDENT’S REPORT- All Activity Sheets for 2012 should be turned in to Activity Chair asap.

TREASURER’S REPORT- $449.82 down for this year. Deposits for 2013 Holiday Party, Cape May and Washington Bus trip for 2013 have been made. Treasurer’s Report was approved with a motion made by Tony Marchionne and. seconded by Joe Rottinger.
December 31, 2012

TD BANK CHECKING ACCOUNT
   GENERAL FUNDS $2,631.33
   OUTSTANDING CHECK -$150.00
                       $2,481.33

TD BANK INTERNET ACCOUNT $1,384.71

TD BANK MONEY MARKET ACCOUNT $31,332.82
   GREVE MEMORIAL FUNDS $2,086.85
                       $33,419.67

TOTAL CASH: $37,285.71

CASH RETAINED FROM PRIOR YEARS $37,735.53

PROFIT/LOSS CURRENT YEAR -$449.82

RETAINED EARNINGS: $37,285.71

TRIP ADVANCES -$1,414.90
MEMBERSHIP REPORT
Total members 908- 35 renewals, 26 new members. $960 total deposited since last month , $785 from renewals,$170 from new memberships, $5 for Dick Greve Fund. Pay Pal -$690 ($215 renewals, $475 New)

ACTIVITY REPORTS:
Washington DC Bus trip can’t use Moorestown Mall Parking Lot as a meeting area. Fran Katella is looking for a new place.
Chris Denneler’s First Day Hike as part of a National Program had 60 hikers. Burlington County Times took photographs.

1. Canoeing- Few trips this time of year.
2. Hiking-Not all hikes are in for next Quarter.
3. Biking-New biking Meet Up questionnaire had mostly favorable replies.
   Leaders are going to be asked if they wish to list rides themselves.
   Bicycling Meet Up is now called OCSJ-bicycling.
4. Backpacking- No camping or backpacking this month
5. Skiing- No Report.

G. OLD BUSINESS
1. April 27 –Spring Picnic –Several hikes are planned –one at 10am and one probably at 2pm; also a hybrid bike ride around park at 1:30.
   Food will be catered and available 10-2 pm. Possibly tables for info on equipment and various training events. Kayaking also planned.
   Hoping to get some publicity for the picnic.

H. NEW BUSINESS
1. New form for advances on web site. No new advances requested.
2. Membership decline-
   Over the last ten years, membership has declined from 1900 to 900 members at present. Club is gaining about 200 new members annually, but losing 300 current members, for a net annual
loss of 100. There is a need to retain the members we have as well as gain more new members. Most clubs of our nature are experiencing a decline. Ideas include-putting more photos on meet up and generally increase publicity. Consensus of board was that reducing dues would likely not draw more members. So dues will remain unchanged. Discussion will continue at next meeting.

ADJOURNMENT

Meeting adjourned at 8:45 on a motion by David Bicking and seconded by Tony Marchionne.

Respectfully submitted

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Eloise Williams, Secretary

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Bruce Steidel, President